Carlo Capasa re-elected chairman of the National Chamber of Italian Fashion

By Dominique Muret • 30 July 2022

Carlo Capasa was re-elected for a fifth two-year term. Italian fashion houses have placed their trust once again in the former CEO of Costume national, who has been re-elected as head of the National Chamber of Italian Fashion (CNMI). Capasa has been reappointed as chairman and delegate.
During the assembly of the highest authority of Italian fashion, which took place on Thursday, Capasa, who had succeeded Mario Capasa in June 2015, reflected on the last two difficult years, marked by the Covid-19 pandemic and by one of the biggest crises the fashion industry has ever faced.

"The past two years have been particularly challenging for our sector, and I am proud to say that I have never seen such a communion of intents, collaboration and synergy in our association," he said in a statement.

"Hemos intentado con constancia y determinación hacer frente a los retos que se nos planteaban, encontrando soluciones eficaces y respondiendo con creatividad y energía", continuó.

"We have constantly tried with great determination to meet the challenges we were faced with, finding effective solutions and responding with creativity and energy," he continued.

During these two years, the CNMI has focused on sustainability, digitalization, inclusion, training and the promotion of young brands. "The goal for the next two years is to continue to be competitive and incisive, united and collaborative," said Capasa, who wants to put a greater focus on the supply chain.

A new board of directors of the Chamber has also been elected for the 2022-24 term, which since 1958 has brought leading Italian fashion houses under its wing. Most of the big names in the Made in Italy industry that made up the previous board of directors have been confirmed, with the exception of Jacopo Etro, whose majority stake in the family-owned company has been sold to L Catterton in 2021. Fabrizio Cardinali will succeed Etro on the CNMI board. Similarly, Salvatore Ferragamo's new CEO, Marco Gobetti, will be taking over from Giovanna Gentile Ferragamo.

In addition to Capasa, the following 14 members were elected by unanimous decision: CEO of Prada, Patrizio Bertelli; CEO of Gucci, Marco Bizzarri; Chairman and CEO of Fendi, Serge Brunschwig; CEO of Dolce & Gabbana, Alfonso Dolce; CEO of Etro, Fabrizio Cardinali; CEO of Salvatore Ferragamo, Marco Gobetti; Founder of Aeffe, Massimo Ferretti; CEO of Max Mara Fashion Group, Luigi Maramotti; Creative director of Missoni, Angela Missoni; President of OTB Group, Renzo Rosso; CEO of Moncler, Remo Ruffini; Founder of 10CC Global Shop, Carla Sozzani; CEO of Valentino, Jacopo Venturini; and Ermenegildo Zegna. The board of directors is joined by the honorary president, Mario Boselli.

By Dominique Muret
Translated by Roberta Herrera