The (Fashion) Minority Report has launched The Hub, a new platform that aims to “connect young, diverse talent with industry-leading brands to enrich inclusivity in the fashion industry and the creative sector”.

Launched two years ago, FMR has so far acted as a business consultancy trying to push diversity across the fashion sector. But the addition of The Hub dives deeper into that aim with a learning and career development...
The addition of The Hub dives deeper into that aim with a learning and career development arm.

This resource is designed “for young talent to access opportunities that will enable their ability to thrive”. It aims to provide “a solution to the more practical issue of connecting brands with young and rising talents, by providing digital and physical resources that combine insightful interviews with industry professionals, toolkits, guides and directories that are easily accessible and understandable for some minority groups”.

It claims to address the challenges young people face “to understand how their professional skills and passions can be transferred to a career in fashion or the creative sector”.

FMR was founded by Daniel Peters in 2020 and since then has partnered with major names in the industry to reshape it and champion diversity and inclusion.

Partnering with it on The Hub are Farfetch, Browns Fashion, The British Fashion Council, John Lewis & Partners and ASOS.

FMR said its latest initiative is sorely needed with current representation of ethnically diverse talent only accounting for roughly 11% of roles in the creative sector. If more reflective of the UK population at large, this should be almost 18%.

“2020 was the first time that the world, and the fashion industry with it, began to acknowledge the challenges that minority talent face in and out of the workplace. But two years on, I still see a distinct lack of representation in the creative sector, so the Hub will bridge that gap by nurturing a future workforce of diverse industry vanguards alongside our brand partners,” said Peters.

Along with the launch, FMR has unveiled a Creative Change Makers campaign. Featured in the campaign are “the professionals who sit across a multitude of disciplines and intersectionality that represent what success can look like within our industry”.

By Sandra Halliday