Tanya Golesic becomes president of Michael Kors women's division

By Dominique Muret - 12 February 2021

Tanya Golesic is switching brands at Capri Holdings. The executive is leaving luxury shoemaker Jimmy Choo, acquired by the American group in 2017, in order to join Michael Kors. She has been president of Jimmy Choo's North American business since 2016. At Michael Kors, she succeeds Michelle Chan as president of the ready-to-wear brand's women's division, a role in which she will oversee the Michael Kors Collection, as well as the label's more accessible MICHAEL Michael Kors line.

Golesic is a particularly experienced executive with an extensive network in the luxury industry. Michael Kors has chosen her to lead its women's business at a time when the brand, which reported revenues of $986 million in 2020, representing a year-over-year decline of 18.6%, is implementing new product and delivery rhythms closer to those of a See Now Buy Now system. The executive will start in her new role on April 1 and will report directly to Capri CEO John D. Idol.

Golesic was born in Canada, to a family that had left what was then Yugoslavia. She began her career at Canadian apparel chain Nygärd International. Following this, she transferred to New York, where she served as vice president at Ralph Lauren, then as senior vice president at American ready-to-wear company The Jones Group.

In 2012, she joined LVMH-owned Marc Jacobs, where she led sales and planning for the Marc by Marc Jacobs line, before returning to Canada to become global chief commercial officer at Canada Goose.

Since her return to the U.S. in 2016, Golesic "has been instrumental in Jimmy Choo's growth and has done an outstanding job leading the business," according to comments made by Idol in a release. Perhaps most notably, she succeeded in accelerating the footwear company's growth by positioning it as a luxury omnichannel lifestyle brand.

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